

Precisely Placing Labeled Graphic Hotspots in Articulate Rise 360 Transcript

Hi. My name is Julie Renner and I'm a senior designer at Maestro. Today I'm going to be showing you the process we use when creating a Rise 360 labeled graphic where we want the hotspots positioned in a precise, structured manner.

Let me show you some examples so you can see what I mean.

Most often, structured placement means positioning hotspots in a straight line or on a grid.. and controlling the spacing between each of the hotspots... or between the hotspots and a graphic element.

As you design the base graphic, consider how hotspot position can enhance it, maybe by echoing its shape.

Consider positioning, so when a hotspot is selected, the pop-up window does not cover the part of the graphic being discussed.

And keep spacing generous enough to ensure hotspots won't overlap when viewed on mobile.

If you've ever attempted to place hotspots in a straight line, especially if they are evenly spaced, you know how challenging this can be to get just right. We've found that the secret sauce starts with a little help from Adobe Illustrator or Figma.

But first I'm going to get things ready in Rise.

I've already selected the paragraph with heading and labeled graphic blocks I need for the content, added intro text, and adjusted background color. I don't want to add hotspots just yet, because I find it easier to place the hotspots after the graphic has already been uploaded.

For this demo, I've used Adobe Illustrator with the document color mode set to RGB color to build the organizational chart graphic. With the graphic complete, I added guides for alignment and then drew over them to create the crosshairs I'll use in Rise to position the hotspots. Be sure the background color in Illustrator is the same hex code as the background in Rise. Then go ahead and export as PNG using the artboard. Include "crosshairs" or simply an "X" at the end of the name for this PNG. Now hide the crosshairs and export a second PNG. You'll see why in a minute.

Back in Rise, I select edit and upload the image of the graphic with the crosshairs. When I select the first hotspot and drag it toward the crosshairs on the left, it becomes translucent so I can place the plus sign of the hotspot directly on top of the intended crosshairs. After every hotspot is in place, I select edit again and upload the graphic without the crosshairs. Now I close the window, and voila, the hotspots are perfectly aligned.

As a last adjustment, if you choose to change the color of the hotspots, open the settings, and under Marker Color, choose a color or enter a hex code. To make the hotspots the same color as the bracket, I'll copy the hex code from the Illustrator document and paste it into Rise here.

I hope you found this tutorial helpful. Thanks for watching.