

QUICK REFERENCE

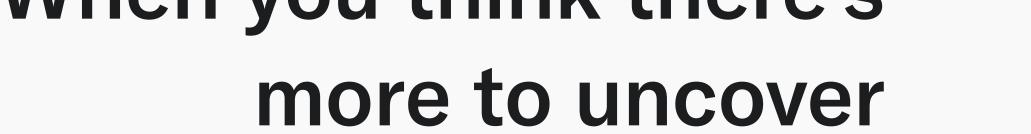
The Ultimate List of Interview Follow-up

Ollestions

Get the most out of your qualitative interview with this quick reference

01 When you think there's

"Tell me more..."







02

When you've finished asking your pre-planned questions

"What did you mean by..."

"Could you describe..."

"Why..."

03

When you don't understand what the other person just said

"I heard you say..."

"By x did you mean y...?" (Restate but ask in question)

"I can assume the answer, can I hear it in your own words..."

04 When you're not sure "What would happen if..." what to ask

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