

The Ultimate List of Interview Follow-up Questions

Get the most out of your qualitative interview with this quick reference

01
When you think there's
more to uncover

- "Tell me more..."
- "Expand on..."

02
When you've finished
asking your
pre-planned questions

- "What did you mean by..."
- "Could you describe..."
- "Why..."

03
When you don't
understand what the
other person just said

- "I heard you say..."
- "By x did you mean y...?" (Restate but ask in question)
- "I can assume the answer, can I hear it in your own words..."

04
When you're not sure
what to ask

- "What would happen if..."