

Dear [Supervisor's Name],

I've been looking for ways to optimize the learning experiences we're putting together, and I'm really impressed with **Mighty**—a no-code Chrome extension that would maximize our Articulate Rise investment. I think we should seriously consider adding Mighty to our eLearning course-creation toolbox.

The beauty of Mighty is its ease. Up until now, we've either had to rely on workarounds to implement design elements that go beyond Rise's abilities, or we've gone without. Mighty seamlessly integrates into Rise and allows us to do things like add transitions, create Reflection blocks, customize text, and enhance images in a matter of seconds. Not only do these built-in tools significantly reduce development time, but they also allow us to improve the look and feel of our courses and create more on-brand experiences.

After trialing Mighty, I believe that the ROI is clear and compelling. For example, Rise doesn't offer native Reflection blocks, and the hack to create them used to take us about 2.5 hours per course! With Mighty, adding a customizable, free-response Reflection block takes less than one minute. Similarly, before Mighty, creating a single transition involved manual work and programs outside of Rise. Now we can use Mighty to create beautiful transitions in as little as 3 clicks (without ever having to leave the Rise platform), easily saving us 3 hours or more of development time per course.

Mighty offers several cost-effective plans, including a monthly option, or an annual plan that gives us a 40% discount. Plan management is easy and allows us to transfer licenses to other team members if needed.

Because security is a priority for our organization, I was happy to find that Mighty uses sophisticated encryption and adheres to the OWASP Secure Coding Guidelines to mitigate risks and vulnerabilities. They stay compliant with all of the same data management practices as Articulate.

Thousands of Rise authors at major companies use Mighty to enhance their courses, including Netflix, Home Depot, Royal Caribbean, and Best Western. In fact, one Chrome Web Store reviewer said it's "absolutely 5 stars. Incredible product with a wonderful team behind it ... If you develop in Articulate Rise, this is essential."

My experience with Mighty has been very positive, and I feel confident it would streamline our development process and enhance our training programs. I'd be happy to discuss how we can implement Mighty and get our team access and training. Thank you for considering.

Sincerely,
[Your Name]