

MIGHTY!

Maximizing Our Articulate Rise Investment with Mighty

Mighty Pitch Deck

The image shows a presentation slide for 'Building Influence' by Numora. The slide features a dark blue header with the Numora logo and title. Below the title is a subtitle, a paragraph of introductory text, and a transition block. A callout box on the right contains the text 'THE LAW OF RECIPROCITY' followed by a paragraph explaining the concept. Annotations in pink callout boxes point to various elements: 'Custom font size' points to the title, 'Adjust line height' points to the subtitle, 'Custom font picker' points to the subtitle, 'Transition block' points to the transition separator, and 'Adjust letter spacing' points to the text in the callout box. On the left, an 'Edit Transition' panel is visible, showing options for Type (Shape), Presets, Custom Settings (Style, Frequency, Roundness, Flip vertically), and Color.

numora

BUILDING INFLUENCE

A course for leaders at Numora

Welcome to "Building Influence," a course tailored for Numora's leadership team, crafted to elevate your influence and leadership prowess in the dynamic fintech landscape. Throughout this program, you will explore advanced strategies to refine your impact, navigate complexities with ease, and achieve your professional aspirations with precision. Get ready to amplify your presence and lead with authority in the ever-evolving world of Numora.

THE LAW OF RECIPROCITY

The law of reciprocity relates to influence too. People are more likely to be influenced by someone who demonstrates that they're also influenceable.

Edit Transition

Type

Shape

Presets

Custom Settings

Style

Curve Square

Frequency

Roundness

Flip vertically

Color

Agenda

- 03** **Articulate Rise + Mighty**
- 07** **The ROI of Mighty**
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Articulate Rise + Mighty

MIGHTY!

Articulate Rise + Mighty

Background

Articulate is our platform of choice for creating online training experiences. In particular, we use Articulate's web-based tool, Rise 360, to create effective, fully-responsive eLearning courses.

Rise enables our training teams to build their own training content, which saves time and money. **Now with Mighty—an easy-to-use, no-code Chrome extension—we can develop better-quality learning even faster, all while leveraging a growing set of features that improve the overall look, branding, and user experience of our courses.**

MIGHTY!

Articulate Rise + Mighty

Mighty's intuitive, no-code features

The Mighty Chrome extension works directly within the Rise 360 tool, which makes using Mighty's growing list of features a seamless add-on to our existing platform.

With Mighty, we can ...

- Develop better-quality courses more quickly
- Create experiences that are more on-brand
- Offer new interactive experiences to learners
- Customize courses for unique use-cases

CONSIDER YOUR EXPERIENCE

Whose opinion are you more likely to trust when it comes to an important decision—someone who has rigid ideas and makes snap judgments or someone who takes the time to consider all the information and asks clarifying questions?

00:11

SOUND ON FOR A MINDFUL START

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ABOUT INFLUENCE

Leveraging the law of reciprocity

You may have heard of the *law of reciprocity*, a social-psychology term for describing how people typically respond to a positive action with a positive action and respond to a hostile action with a hostile action. Basically, people are usually inclined to reciprocate (match) other peoples' attitudes or actions.

Read the definition below

Articulate Rise + Mighty

Trusted by L&D teams at top companies

A proven product

Trusted by thousands of Rise authors across industries at leading companies and institutions

Created for Rise users, by Rise users

Created by Maestro, a learning innovation company that creates award-winning learning experiences for Fortune 500 companies

A stand-out Support Team

Along with a robust Help Center, Mighty users have direct access to the Support Team and other Mighty users in an always-on community platform

Stanford



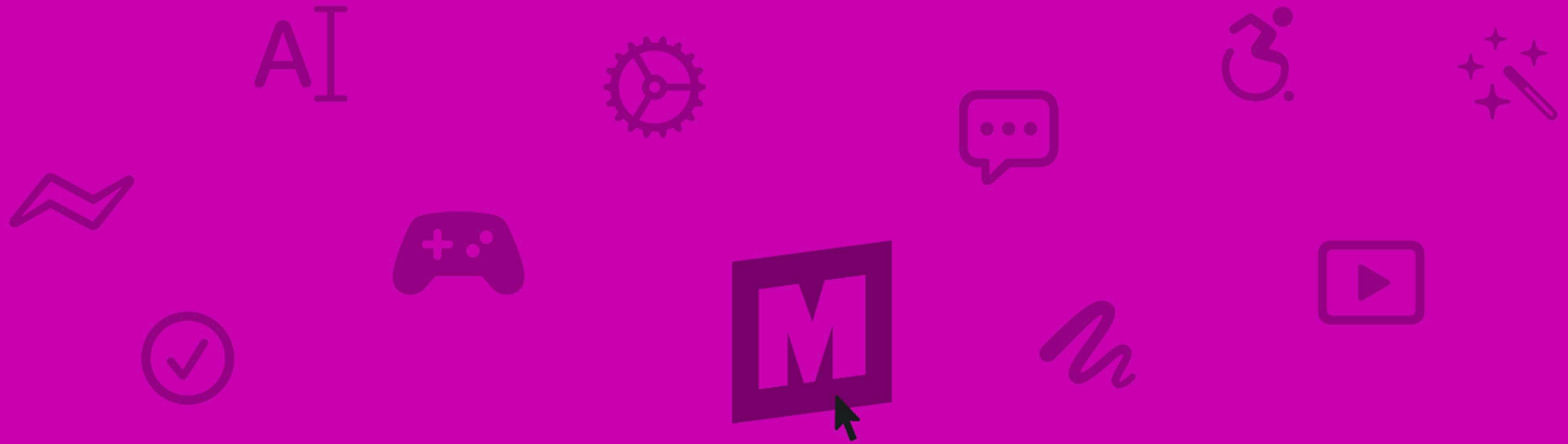
UNIVERSITY OF
LOUISVILLE

NETFLIX

 lululemon



MIGHTY!



The ROI of Mighty

MIGHTY!

The ROI of Mighty

Mighty saves us design time (and dollars)

Mighty's Transition block alone easily saves us **3 hours or more of development time** per course

Without Mighty, creating a single transition involves manual work and programs outside of Rise

With Mighty's Transition block, we can create beautiful transitions in as little as 3 clicks

Transitions in three clicks

The diagram illustrates the process of adding a transition block in three steps:

- 1**: A hand cursor clicks on a text block containing the text: "food safety. Especially when working one-on-one with an employee, it's important to be respectful of them up rather than bearing down".
- 2**: A hand cursor selects the "Transition" block from the "Mighty Blocks" library. The library also shows other blocks like "Reverse Hotspot", "Reflection", and "Interactive Html".
- 3**: The "Transition" block is applied to the page, creating a smooth visual transition between the text block and the "INFLUENCE" section below.

MIGHTY!

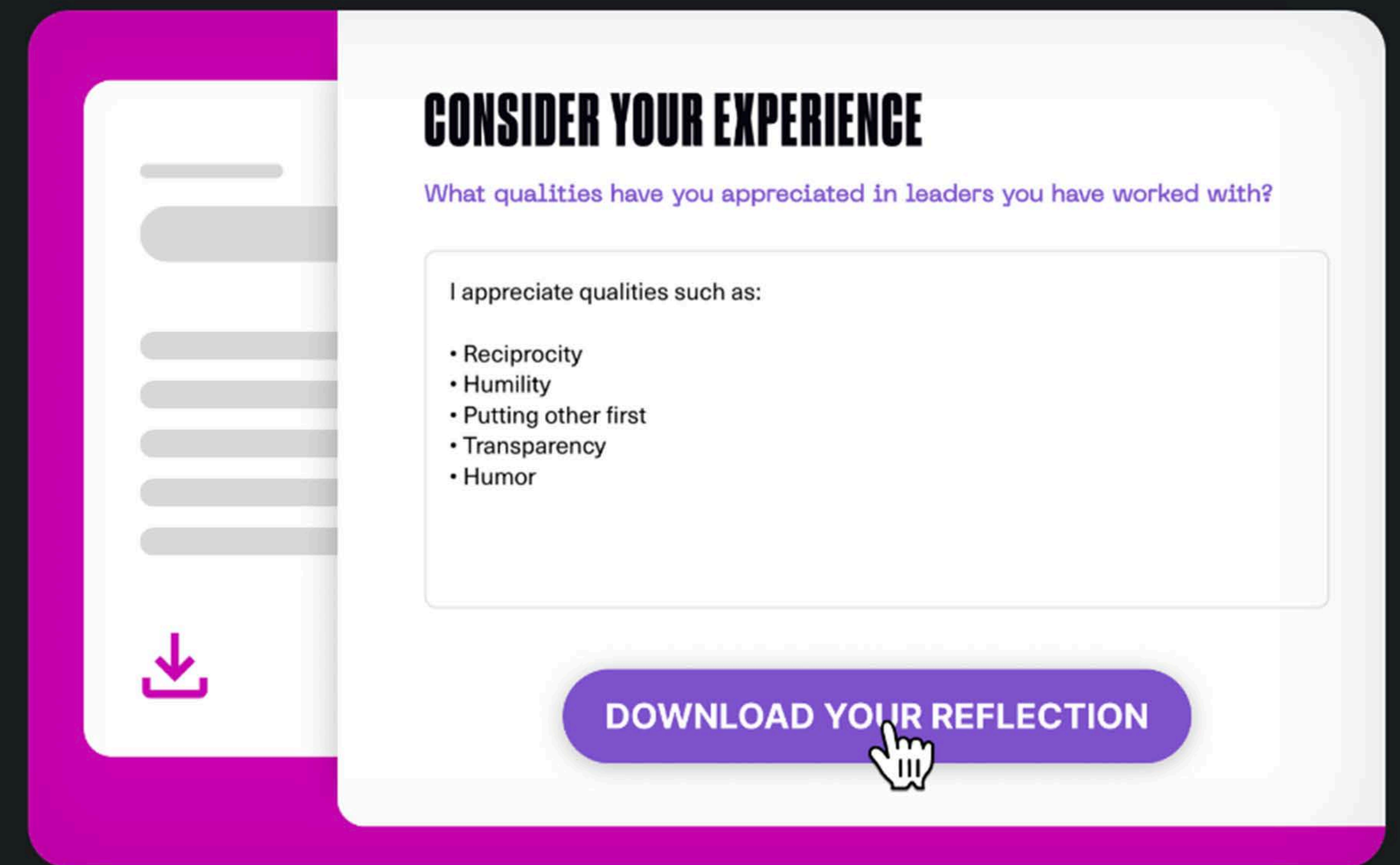
The ROI of Mighty

No more time-consuming hacks: Mighty's Reflection block

Rise doesn't offer a native, free-response Reflection block—and the hack to create, add, and store them takes about 2.5 hours of dev time per course

With Mighty, it takes less than one minute to add a customizable, free-response Reflection block (without ever leaving the Rise platform)

Mighty also offers a built-in option to print or save learner responses



MIGHTY!

The ROI of Mighty

A streamlined workflow saves time and resources

Mighty's seamless integration into Rise allows us to stay in one tool longer during development, saving significant time and resources.

Mighty reduces or eliminates the need for:

- Designing custom graphics outside of Rise
- Rebuilding interactions in Storyline
- Time-consuming post-export production
- Storing files for outside elements

No need for these!



MIGHTY!

The ROI of Mighty

Feature mods to meet learners exactly where they are

**Rich Text Editor
(RTE) Mods**

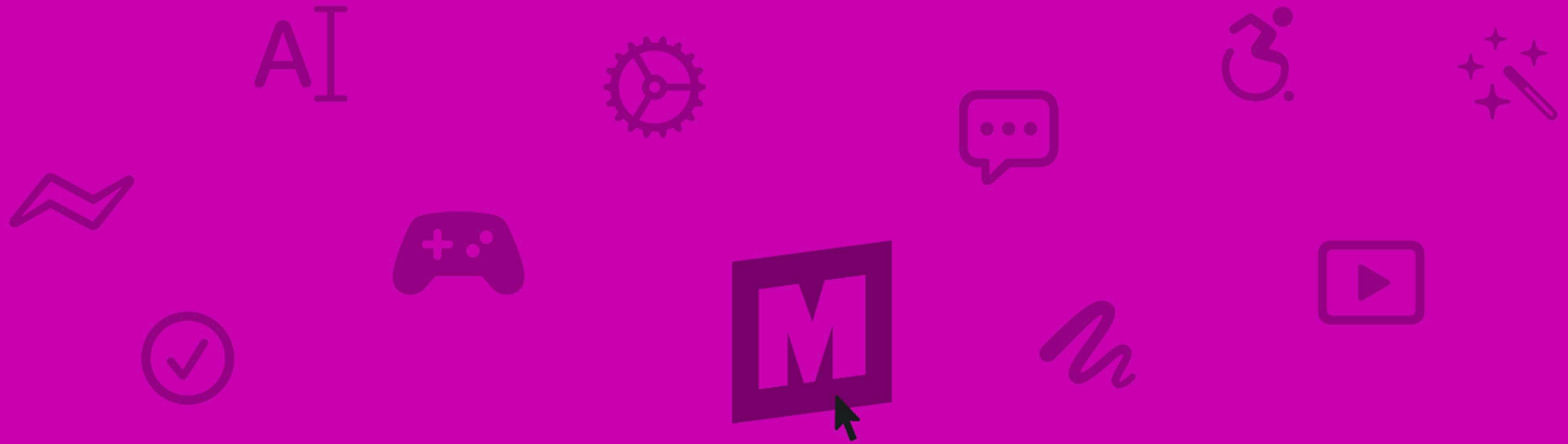
**Image & Text
Formatting Mods**

**Process Block
Mods**

**Numbered List
Block Mods**

**Audio and Video
Block Mods**

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Pricing and Plans

Pricing and Plans

Straightforward pricing + plans

<p>Annual <small>Save 40%</small></p> <p>\$337*</p> <p>Per user / year</p> <p>That's only \$28.08 / month</p> <p><small>*As of October 2024</small></p>	<p>Monthly</p> <p>\$47*</p> <p>Per user / month</p> <p><small>*As of October 2024</small></p>
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✓ Save an additional 15% with 5+ creators

Plan management is easy:

Licenses aren't tied to individuals, so we can freely move licenses to other team members

Group billing and invoicing options are available

We can cancel anytime

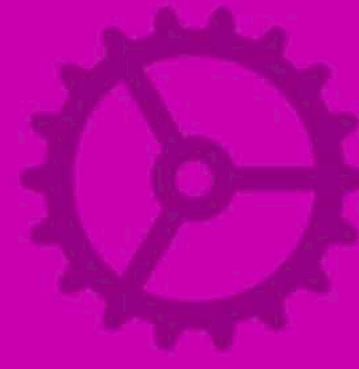
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Seamless integration with our current tools

All courses produced with Mighty are fully SCORM compliant and use our default Rise publishing settings.

And because Mighty is seamlessly integrated into Rise, learners don't need to have Mighty installed to see Mighty features.

AI



IT & Security

MIGHTY!

IT & Security

Mighty takes privacy seriously

Used and trusted by Fortune 500 companies, Mighty stays compliant with all of the same data management practices as Articulate.

Mighty is GDPR compliant and follows OWASP secure coding guidelines, including automated scanning and vulnerability testing. All data is encrypted in transit and at rest.

The Support Team is always available to answer any security requests or questions at support@maestrolearning.com.

MIGHTY!

What customers are loving about Mighty



You use Articulate Rise because it is easy to use and responsive. But there are always those BASIC elements you wish could be fixed, like padding, line height, and color. If this was the ONLY thing that Mighty! did it would still be worth it.

Mighty! gives you just enough power to make these targeted design improvements without giving you so many options that could distract you from building a great learning experience—a perfect balance.

But what is most impressive, isn't the tool itself; it is the support that Maestro puts behind it. You have a problem, you post it, and the problems get FIXED.

— *J.E. Johnson* —

MIGHTY!

What customers are loving about Mighty



I have just discovered the Mighty app, and I must say, it's a game-changer! As an extension for Rise, it adds a layer of sophistication and finesse that takes course creation to a whole new level.

... The Mighty app is a must-have for anyone using Rise for course creation. It's easy to use, feels incredibly lightweight, injects fun into the process, and elevates the look and feel of courses to a whole new level. Trust me, once you experience the magic of the Mighty app, you'll wonder how you ever managed without it!

— *Monica J.* —

MIGHTY!

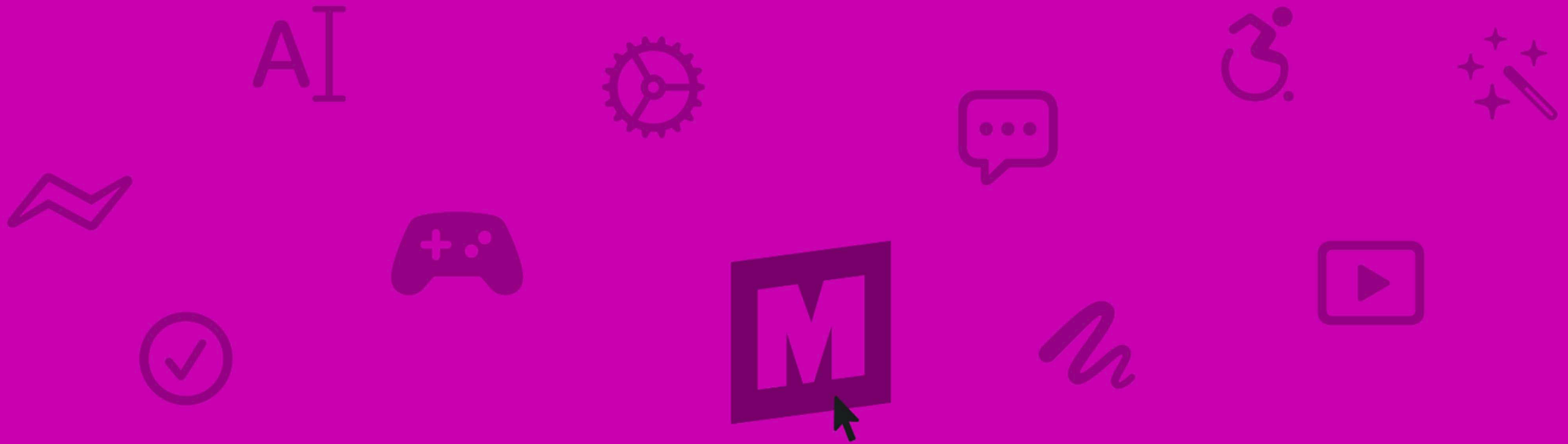
What customers are loving about Mighty



This extension is doing for Rise 360 what Rise 360 should have done many years ago. Excellent options for creativity. Makes creating in Rise 360 fun again. Now I don't have to say, I am sorry, I can't do that! The communication from Mighty is outstanding. They are exceptionally quick to respond to questions, open to suggestions and I genuinely can't wait to see where their enhancements end up in the future. A+

— Darren S. —

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Quick Links

Quick Links

[Mighty website](#)

[Mighty pricing](#)

[Mighty Help](#)

[Center & FAQs](#)

[Mighty Product](#)

[Overview Video](#)

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